

DATA PROTECTION STATEMENT FOR FAIR VISITORS

in compliance with the duty to provide information pursuant to GDPR Art. 13

1.) Information for trade fair visitors, for education and career fair visitors, for conferences and corporate events

Collection of contact details

Purpose and legal basis of the data processing (GDPR Art. 13(1)(c))

We collect your contact details as well as your enquiry in the form of conversation notes. Following the trade fair, we analyse this information and store your contact details in our systems. We then contact you in reference to the conversation we had. The processing is performed on the basis of our compelling legitimate interest (GDPR Art. 6(1)(f)*).

Interests of the controller when weighing up interests (GDPR Art. 13(1)(d))*

Economic interests (revenue growth, business growth, maintaining business operations)

Recipients or categories of recipients of personal data (GDPR Art. 13(1)(e))

- Internal recipients: IMO staff with the relevant access rights
- External recipients: no transmission to external recipients

Data transmission to third countries (point (f) of Art. 13(1) GDPR Art. 13(1)(f))

No transmission to third countries.

Storage period in accordance with statutory retention requirements (GDPR Art. 13(2)(a))

Personal data will be erased as soon as the purpose for using your data no longer applies and if there are no legal obligations preventing the erasure.

Existence of an obligation to provide personal data (GDPR Art. 13(2)(e))

In order to be able to process your enquiry and to contact you in this regard, it is necessary for us to collect your business contact details.

Creation and publication of photographs/videos

Purpose and legal basis of the data processing (GDPR Art. 13(1)(c))

For the purpose of documentation and reporting about the fair as well as for marketing purposes, photographs/videos are taken and then published. We publish photographs/video on our website, our social media channels, our newsletter and in press releases as well as via our company-internal communication channels. We process the photographs/videos on the basis of our legitimate interest to document and publicise IMO's presence at the fair, conference or corporate events (GDPR Art. 6(1)(f)).

Interests of the controller when weighing up interests (GDPR Art. 13(1)(d))*

Improving the corporate image, publicising the company's activities, acquiring customers and business partners.

Recipients or categories of recipients of personal data (GDPR Art. 13(1)(e))

- Internal recipients:
 - o IMO staff with the relevant access rights
 - o Publication to all employees at IMO Group
- External recipients:
 - o Advertisement agencies
 - o Social media providers such as Instagram, Facebook, Xing, LinkedIn, etc.

DATA PROTECTION STATEMENT FOR FAIR VISITORS

in compliance with the duty to provide information pursuant to GDPR Art. 13

- Provider of the newsletter software for customer information
- Correspondence and provision of information for business partners and institutions
- Trade journals and regional daily newspapers
- Print service providers – if printed media are produced
- All external recipients of our marketing materials (website visitors, newsletter subscribers, social media users, etc.)

Data transmission to third countries (point (f) of Art. 13(1) GDPR Art. 13(1)(f))

The publication of photographs/videos on Instagram, Facebook and LinkedIn involves a transmission of these data worldwide. Photos, videos, graphics, and texts published on the Internet can be accessed by anyone worldwide.

Storage period in accordance with statutory retention requirements (GDPR Art. 13(2)(a))

The erasure of photographs/videos is not envisioned.

Existence of an obligation to provide personal data (GDPR Art. 13(2)(e))

There is no obligation regarding the creation and publication of photos/videos of specific persons. If you do not wish your photo to be taken and published, please contact us using the contact details below.

2.) Entering in prize draws

Purpose and legal basis of the data processing (GDPR Art. 13(1)(c))

You have the option of entering into our prize draws. To enter into a prize draw, you need to follow the IMO channel on social media and share, like and/or comment on the relevant post about the fair. After the prizes have been drawn, we will contact the winners via the relevant channels and ask for further contact details in order to send you your prize. By entering into the prize draw, you consent to the processing of your data, meaning that we process your data based on your consent (GDPR Art. 6(1)(a))

Recipients or categories of recipients of personal data (GDPR Art. 13(1)(e))

- Internal recipients: IMO staff with the relevant access rights (marketing)
- External recipients: delivery service provider

Data transmission to third countries (point (f) of Art. 13(1) GDPR Art. 13(1)(f))

Through the use of social media, your data may be transmitted to third countries (e.g. the USA). Public posts can be accessed by anyone worldwide. However, IMO is not responsible in this case.

Storage period in accordance with statutory retention requirements (GDPR Art. 13(2)(a))

Personal data will be erased 6 weeks after the conclusion of the prize draw.

Existence of an obligation to provide personal data (GDPR Art. 13(2)(e))

Participation in the prize draw is voluntary. You have no obligation to provide us with your personal data. This is only necessary if you wish to receive your prize.



DATA PROTECTION STATEMENT FOR FAIR VISITORS

in compliance with the duty to provide information pursuant to GDPR Art. 13

3.) General information for all data subject groups

Name and contact details of the data controller (GDPR Art. 13(1)(a))

IMO Oberflächentechnik GmbH
Remchinger Str. 5
75203 Königsbach-Stein
Email: info@imo-gmbh.com
Website: <https://www.imo-gmbh.com>

Name and contact details of the data protection officer (GDPR Art. 13(1)(b))

ENSECUR GmbH
Kaiserstr. 86
76133 Karlsruhe
Email: dsb-imo@ensecur.de

Your rights as a data subject:

Right to access, rectification, erasure, restriction, data portability (GDPR Art. 13(2)(b))

As data subject you have the right at any time to request access to your data, rectification and erasure of your data, and restriction of processing, as well as a right to data portability. In order to exercise these rights, please contact the controller using the contact details provided.

Right to withdraw consent (GDPR Art. 13(2)(c))

If you have consented to the processing of your data, you have the right to withdraw such consent at any time with effect for the future. This does not affect the lawfulness of the processing up to the time consent is withdrawn. In order to exercise this right, please contact the controller using the contact details provided.

Right to object (Art. 21 para. 1 GDPR)

Insofar as the processing of your data is carried out to protect legitimate interests, you have the right to object to this processing at any time using the contact details provided if reasons arise from your particular situation that conflict with this data processing. We will then cease such processing unless it serves compelling legitimate interests on our part.

Right to lodge a complaint (GDPR Art. 13(2)(d))

As a data subject, you can contact the responsible State Commissioner for Data Protection and Freedom of Information in Baden-Württemberg at any time if you have any complaints (<https://www.baden-wuerttemberg.datenschutz.de/>).